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With Festive New Designs, 2011 Holiday Collection from Imports Unlimited Suits Every Decorating Taste



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Known for distinctive designs by prominent artists, [Imports Unlimited](#) has expanded its dazzling array of holiday doormats for the 2011 season. Created and crafted as works of art, these magical doormats will provide the perfect welcoming greeting throughout the holidays. From playful to elegant, the designs appeal to every style and taste. And the entire collection is on display at the Imports Unlimited showroom at The Atlanta International Gift & Home Furnishings Market®.

"With our holiday doormats, our customers can add that perfect finishing touch to their holiday decorating," says Eirini Kalafatides, president of Imports Unlimited. "When family, friends and neighbors come to visit, the doormat is one of the first and last things they notice. We want our customers to be proud of the design they place on their doorstep for all to see."

The new designs for the upcoming holiday season include "Poinsettias," the "Christmas flower," with festive red flowers and green leaves. In "Santa's Sleigh," the jolly old elf and his reindeer are airborne, soaring across the sky to deliver presents to children everywhere. "For those who wish to add a spiritual touch to their doorstep, we have introduced 'Christmas Angel,' inspired by the angels who announced the birth of Christ and are still thought to be messengers of peace and love," says Kalafatides.

These new creations join a collection rich in variety and artistry. For those who prefer understated elegance, there are exquisite snowflakes. For those who like to express playful joy, there is a happy snowman. In one design, the peace symbol is composed of candy canes and accented with a red ribbon. In another, a white dove carries an olive branch in its beak, a timeless symbol of peace. "There is something for everyone in this doormat collection," says Kalafatides. "It just depends on how you want to express your Christmas spirit."

As durable as they are eye catching, Imports Unlimited doormats are hand woven with all-natural coco-fiber and infused with fade-resistant dyes. They measure 18" X 30" with ¾ inch thickness.

In all, Imports Unlimited now offers more than 150 different doormat designs in a range of price points.

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So retailers can appeal to each and every customer.

"Each of our doormats offers a unique accent to any home and makes family, friends and guests feel warmly welcomed," says Kalafatides.

For more information visit: www.wholesaledoormats.com to see the newest designs. For hi-res images, please contact us.

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