Scranton Gillette Communications

LAWN & CARDEN

Retailer

INSPIRED SOLUTIONS FOR PROFITABLE BUSINESS

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Groupon: Embrace Pack Mentality

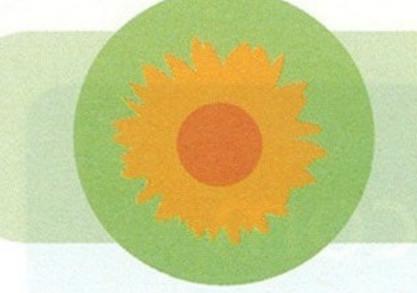
Six Common Print Ad Missteps

Tweeting With Calloway's

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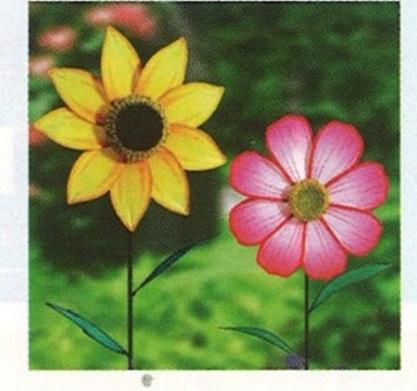




product focus: garden accents & décor

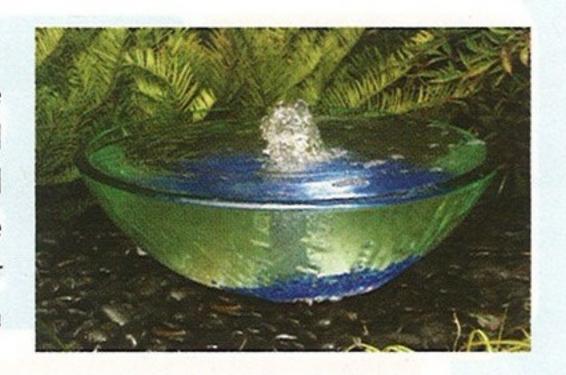
Pinwheel collection

Blending the charm of the pinwheel and the organic beauty of nature, the Nature in Flight line of pinwheels is designed to bring movement and vibrant color to any garden. There are six distinct designs in the line, with more than 30 unique yard décor items available. Red Carpet Studios, Ltd. www.rcsgifts.com (877) 985-0405. Write in 1401



Fountain bowl

Ideal for a small city rooftop or balcony garden, stone and glass bowls present designs in natural stone and contemporary glass. Simple yet elegant and designed for all tastes, these decorative bowls pair with the Little Rain AquaBox basin. Each bowl has a 16-inch diameter and 6-inch height. Aqua Bella Designs. www.aqua belladesigns.com (800) 617-5565. Write in 1402



Stone urn

Part of the new Smithsonian Collection, this sculpted cast stone urn showcases both floral and avian decorations on its surface. It is available in eight exclusive patinas and three acid stains in addition to natural cast stone. Campania International. www.campaniainternational. com (215) 541-4627. Write in 1403



Garden veneer and trellis

The EarthBox Garden Veneer is a decorative cover made of durable, easy-to-assemble UV-stabilized PVC. Also available is the EarthBox Garden Trellis, made of the same sturdy material as the veneer. The trellis measures about 55 inches tall and 33 inches wide. The veneer and trellis are both available in two colors: white and mocha. EarthBox. www.earthbox.com (800) 821-8838. Write in 1404

Shade pergola

Shade pergolas combine high-quality, handcrafted pergola structures with exclusive retractable and integrated canopy systems that provide functional architectural style to outdoor living areas. They are designed for use at residential landscapes, decks and patios, commercial properties, seating areas and most any outdoor space where the choice of sun or shade is desired. Walpole Woodworkers/ShadeFX Canopies. www.shadepergolas.com (800) 343-6948. Write in 1405



Doormats

Known for their creative designs, brilliant art and clean graphics from prominent artists, Imports Unlimited is introducing eight new eye-catching doormat designs. Simply stated against a blue-green world is the "Save the Planet" mat, which is made from 100 percent handwoven all-natural coco fiber and decorated in richly col-



ored fade-resistant dyes. Imports Unlimited. www.wholesaledoormats.com (609) 704-9900.

Write in 1406

